# The People's Climate Foundation

Creative action for a changing world

**Events for Climate Action 2018** 



### **EVENTS FOR CLIMATE ACTION**

Climate change is a massive global challenge that continues to pose a profound threat to our shared future - yet the critical social engagement that could help to solve this is still rare in society, leading to lack of support for meaningful solutions. This in turn hinders the ability of organizations, businesses, governments and individuals already working hard on solutions to achieve their full potential impact.

While in the past, many initiatives have emphasized climate science, education and policy changes to try to increase public support for action, there is often something crucial missing in these efforts. For any great change in history, storytelling through grassroots engagement has always been key for growing social support towards a new, more inspiring future, greatly enhancing emotional connection and buy-in for action. It's this understanding of the critical role of Arts and Culture - along with Science - in supporting social change that informs our work at The People's Climate Foundation: Canadian non-profit and official distributor of Beyond Crisis film. Learn more about us at: <a href="https://www.peoplesclimatefoundation.org">www.peoplesclimatefoundation.org</a>

### What is a Climate Engagement Event?

As the name suggests, climate engagement events are designed to more deeply engage an audience and community on themes connected to climate change using facilitation and engagement methods that resonate most deeply with them. Typically 1 - 3 hours in length, our events are designed to be highly creative, informative, practical and motivational - with each event customized to speak to the unique goals and context of a particular audience.

Each engagement event has been designed to provide a natural extension on themes covered in *Beyond Crisis*, and can also be hosted independently. To request a quote or consultation on any of the events in our 2018 Package shown here please write: <a href="mailto:peoplesclimatefoundation@gmail.com">peoplesclimatefoundation@gmail.com</a>

### Why host an event?

Hosting a climate engagement event is a powerful step towards: a) building a shared understanding of the climate challenges being faced, and the need for broader social engagement; b) acknowledging the role that each us can play - whether large or small - in supporting climate solutions; and c) increasing capacity and excitement for leadership in your organization. For a list of more amazing benefits visit: <a href="https://www.peoplesclimatefoundation.org/events">www.peoplesclimatefoundation.org/events</a>

# **Event Support**

Our team has experience in designing and hosting dozens of custom events for a wide range of clients, and will work with you to establish the best possible design for your unique context. PCF can be hired to play a range of important roles, from booking an event speaker, to event design and facilitation, to consultation in adapting our event types to your unique context. For a complete listing of our custom event planning & facilitation services visit: <a href="https://www.peoplesclimatefoundation.org/event-support">www.peoplesclimatefoundation.org/event-support</a>

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# **EVENT DESCRIPTIONS 2018**

### **Art for Climate Action**

In any major social change, art and culture have always played powerful roles in catalyzing people into deeper social engagement and action. This workshop empowers participants to craft new stories and images, bringing out the "climate artivist" in you.

# **Building the Clean Energy Future**

There is much discussion around the need for a 100% clean energy future, but what would this actually look like? This workshop explores how a mixture of clean technologies could help provide the foundation for a 100% fossil-free energy society - contributing greatly to healthier communities, and a far safer climate future.

# **Climate Adaptation and Impacts**

As some climate impacts are now inevitable due to the climate change we've already locked in, it's critical for us to consider how best to adapt and prepare for these changes as individuals, communities and nations. This discussion focuses on expected future impacts in your region, and adaptation measures and programs available.

# **Climate and Technology**

This workshop explores technology-driven climate solutions, and the need for tech industry leaders especially to also lead on climate action and innovation today. This includes opportunities for greater leadership on climate change within the tech sector, and the tech-related components of your particular business or organization.

### **Climate Communication**

Are mainstream communication techniques on climate change failing, and if so how can we best improve on them? This workshop explores common climate communication approaches, bringing in current research on best practices and opportunities that exist today to improve our communication.

### **Climate Justice**

While climate change may be a global phenomenon, its impacts are anything but equal. This workshop explores principles for implementing climate solutions that take into account both historical and present injustices, working towards a world that will not only be "climate safe" for the privileged few, but for all.

### **Climate Storytelling**

For any great change in history, storytelling has always been key for growing social support towards a new, more inspiring future. This workshop looks at how our cultural stories have been powerful drivers of change throughout history, while identifying and reimagining some of the major cultural narratives driving change today.

### **Faith and Climate Action**

Faith-based traditions have played a leading role in advocating for social change in many social movements throughout history, leading the way towards a brighter, more compassionate future. This workshop explores opportunities for more ambitious faith-based leadership on climate - including respect for social justice and creation.

### **Future Scenarios in a Rapidly Changing World**

While it's easy to feel that we're simply "locked in" to a future global trajectory, history shows us this is far from the case, and (within constraints) our future is still very much open and malleable. This workshop explores everything from deep decarbonization outcomes to business-as-usual, building backwards from these visions to help us better articulate the most useful roadmap forwards.

### Gifts from our Climate

Every day we eat food, drink water and enjoy many other amazing "fruits" of our current climate system, sustaining all life and society. This workshop focuses on identifying some of the major gifts of our climate over the development of human civilization, and how we can best express gratitude for these gifts going forwards.

# **Human Identity in a Rapidly Changing World**

Every day, we hear about new and accelerating changes already taking place due to a warming world, fundamentally reshaping the world we all live in. Exploring the convergence of an increasing technology with large-scale environmental change, this workshop wrestles with how this changes what it means to be human.

# **Movement-Building for Climate Action**

Social change rarely happens without a broad group of people engaging to shift culture in a new direction. Recognizing the ever-changing nature of the global climate movement as it exists today, this workshop seeks to unpack some of the strategies being used to build a movement at scale to address the climate crisis.

## The Political Landscape of Climate Change

Can we bridge the world's many differences today to achieve meaningful progress on climate change? This workshop explores the international and national politics of climate change, building off of the historic Paris Climate Agreement adopted by 196 countries in Dec. 2015 - exploring barriers & opportunities to action.

# **Potential Responses to a Changing Climate**

The climate system and entire natural world that depends on it is changing very quickly - how might we best respond to this? This workshop explores the range of possibilities, from large-scale proposals to prevent future warming, accelerate clean energy and draw down emissions, to smaller-scale interventions.



Each event we've designed has been inspired by the global movement that is right now working around the world to address global climate change, and build a safe climate future. Thank you to all the people working for change today who continue to inspire us forwards!

# BOOK YOUR EVENT FOR CLIMATE ACTION

**Request a Quote** 

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